



# **BTMR Solutions**

**Innovative Data Solutions for a Changing World**

## **Privacy Policy**

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## BTMR Solutions Privacy Policy

Effective Date: 19 March 2023

This Privacy Policy describes how BTMR Solutions ("we", "us", or "our") collects, uses, and shares personal data collected from visitors to our website and users of our services.

### Information We Collect

We may collect personal data such as name, email address, phone number, and company name from visitors to our website who fill out our contact form or request a demo. We may also collect information about how visitors interact with our website through the use of cookies and other tracking technologies.

We may collect personal data from users of our services, such as contact information, job title, and other information necessary to provide our services. We may also collect usage data related to how our services are accessed and used.

### Use of Information

We may use personal data to provide our services, communicate with users, and improve our services. We may also use personal data to send marketing communications, provide customer support, and comply with legal requirements.

### Sharing of Information

We may share personal data with service providers and partners who assist us in providing our services. We may also share personal data with law enforcement, regulators, or other

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government agencies when required by law or in response to a subpoena or other legal request.

## Security

We take reasonable steps to protect personal data from unauthorized access, disclosure, or destruction. We maintain physical, electronic, and procedural safeguards designed to protect personal data.

## Your Rights

You have the right to access, correct, or delete your personal data that we have collected. You also have the right to object to or restrict the processing of your personal data. To exercise your rights, please contact us using the contact information provided below.

## Changes to this Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be effective upon posting of the revised Privacy Policy on our website.

## Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at [insert contact information].

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